



HELP ICE CREAM MAN MAKE IT TO SASQUATCH FOR AS LITTLE AS \$500!!!

Ice Cream Man will be making our sixth trip up to Washington state to give away free ice cream backstage at the Tenth-Annual Sasquatch Music Festival, one of the best and most influential festivals in the country. In order to travel the country gifting ice cream, ICM relies on corporate sponsorships, simultaneously promoting the company's brand while making people happy, resulting in positive brand association.



In addition to our summer tour sponsorship, this year, we're offering a one-off festival sponsorship for the four-day Sasquatch Music Festival. It's a great opportunity for your brand to see what Ice Cream Man can offer and to get your brand name out to thousands of tastemakers, musicians, artists and more. Packages start at only \$500, but act fast because this limited-time opportunity expires **THIS** Wednesday night (5/25/11) and there are only three openings available to go along with our Ben & Jerry's ice cream sponsorship.

- 2,500 free ice cream treats given away over four days.
- Your company's logos prominently displayed on our ice cream truck which is located next to the main stage at The Gorge.
- Exclusive brand access to the backstage and artist hospitality area.
- Promotional material made available from the ice cream truck.
- Directed social media push of your brand through all of Ice Cream Man's social channels.
- First hand, positive, personal interaction creating good will for the brand.
- Use and demonstrations of your company's products by an energetic, professional crew.



For more information, contact matt@icecreamman.com